

# NICHOLAS MAHER

creative + dp + editor

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## PAST WORK

2018 - CURRENT

*WE ARE UNLIMITED // Videographer & Creative Editorial*

Video direction, photography, camera op. and editorial for content featured on commercial & social media platforms.  
Brands: McDonald's, AT&T, FEMA

2015 - 2018

*GTB // Video Director & Creative Editorial*

Video direction, art direction, camera op. with crews large and small, creative editorial on broadcast campaigns and social mediums.  
Brands: Ford, Lincoln, NAIAS, Purina, Quick Lane

2011 - 2015

*VINTAGE KING AUDIO // Video Director, Graphic & Web Designer*

Video/photography direction and editorial, UX and web development, graphic design, brand development, creative direction and collaboration on all of the company's big marketing initiatives (Black Friday, email/social marketing, product launches, others).

2010 - 2011

*FREELANCE // Creative Director, Videographer & Editor*

Video and photography, camera op., creative editorial, UX and web development, creative direction.  
Brands: ESPN, Lowe's, Audi, BMW, Detroit City FC

2005 - 2010

*SEMPER MEDIA GROUP // Studio Manager, Video & Audio Editor*

Studio operations, production of video & photography shoots, live band recordings, audio and video editorial.

## "CLIFF NOTES"

1. Belief in less > more
2. CHI by way of DET
3. Multi-instrumentalist
4. Multimedia storyteller
5. Doc filmmaker
6. FAA certified
7. Sound is = to video
8. Owner of a '76 CL350
9. Dog dad (plants, too)
10. Finding the soul in the story

## KNOW-HOW

### APPS

Premiere, After Effects, Lightroom, Photoshop, Illustrator, InDesign, Audition, DaVinci Resolve, Coda, Magento, Capture 1, Logic Pro, Final Cut Pro, Dragonframe.

### SKILLS

Camera operation (RED, ARRI, Sony, Canon), Video & Audio post, Photography, Stop Motion animation, Web + Graphic design, Retouching.